

## PARTNER PROGRAM · 2026 EDITION

# Built for the trade.

## *Backed by the people rebuilding it.*

Two ways to partner. **SunProjeX** is the design and proposal software — manufacturers list their products in the catalog, get prominent placement, or wire into the dealer network through a Channel relationship. The **Solar Thermal Revival** is the broader rebuild — a founding cohort of dealers, manufacturers, advisors, and integration partners committed to the trade.

**PATHWAY A · SUNPROJEX PLANS**

For manufacturers and component makers who want their products inside the design tool every dealer is using.

Three tiers: **Catalog · Featured · Channel**  
*See page 3.*

**PATHWAY B · SOLAR THERMAL REVIVAL**

For working dealers, manufacturers still in the fight, industry voices, and integration partners rebuilding the trade.

Four tracks: **Founding Dealers · Founding  
Manufacturer Partners · Industry Advisors ·  
Channel Partners**  
*See pages 4–5.*

**THE FOUNDING COHORT CLOSES AT v1.0**

Founding Dealer and Founding Manufacturer seats close when SunProjeX hits version 1.0 — target end of Q3 2026. Once it closes, it closes. Industry Advisor and Channel Partner slots remain open ongoing. SunProjeX Catalog, Featured, and Channel plans remain available year-round.

*Pricing is sized to the relationship. We'd rather have a conversation than send a price sheet.*

## THE OPPORTUNITY

# Solar thermal

## *has no software.*

Aurora and OpenSolar built the PV design world. Neither has a single thermal SKU. That leaves solar pool heating and domestic hot water contractors designing systems in Excel, hand-sketching layouts, and writing proposals in Word — in 2026.

SunProjeX is the first design and proposal platform built specifically for solar thermal. FSEC and SRCC certified sizing. Google Solar API + Mapbox satellite roof intelligence. Drag-and-drop panel layout. White-labeled customer proposals. Site Inspection PDFs. Combo proposals when pool heat and DHW share the same roof. Multi-tenant from day one.

## 20+ YR

of FL field-tested defaults baked into the sizing engine.

## 10+

**open-catalog brands**

AET, Aquatherm, Heliocol, Techno-Solis, SunMaxx, Heliodyne, SunEarth, American, Vaughn, Rheem — plus any you add yourself.

## LIVE

with dealer customers · Founding cohort filling now.

### WHY A REVIVAL — AND WHY NOW

- The companies who built solar thermal walked away from it. Working dealers and the manufacturers still in the fight are rebuilding from the field up.
- Solar thermal still pays — pool heating and DHW remain two of the highest-margin residential energy products in the country.
- PV-only software doesn't fit. Thermal contractors need shape factor, swim-season modeling, demand-and-offset math, and combo proposals — built into one tool.
- The Revival is open infrastructure: a public dealer directory, an open manufacturer catalog, and shared training — owned by the trade.

## PATHWAY A · SUNPROJEX PARTNER PLANS

# Three ways to put your products in front of every dealer.

## CATALOG LISTING

**Free**

Your products in the SunProjeX panel and tank catalog, available to every dealer designing a system.

- Your panel / tank / controller / pump SKUs in the in-app catalog
- Spec sheet + brochure attached to dealer proposals
- Standard manufacturer profile page
- No promotional placement — equal footing with all listed brands

*Ideal for:* Manufacturers with established dealer networks who want their products available to SunProjeX users without a deeper relationship.

## FEATURED PARTNER

**Annual**

Logo placement, prominent catalog position, co-marketing, and discounted wholesale access for your dealer network.

- Logo on the SunProjeX marketing site and in-app
- Prominent catalog position (default brand for new dealers)
- Co-marketing — joint webinars, case studies, dealer events
- Discounted SunProjeX seat licenses for your dealer network
- Quarterly business review with the SunProjeX team

*Ideal for:* Manufacturers who want to be the default brand for SunProjeX dealers and use the platform as a lead-gen and retention tool.

## CHANNEL PLAN

**Custom**

The full SunProjeX program. Dealer enablement portal, branded training, sales analytics across your network, and dealer locator integration.

- Everything in Featured, plus:
- Manufacturer Portal — see every design your dealers built
- Branded training modules + onboarding for new dealers
- Sales analytics across your dealer network (revenue, conversion, attach rate)
- Dealer Locator integration on your marketing site
- Custom API access for inventory + pricing sync · Dedicated CSM

*Ideal for:* Manufacturers running a true channel program who want SunProjeX as their dealer-facing CRM, design tool, and analytics platform.

## PATHWAY B · SOLAR THERMAL REVIVAL · FOUNDING TRACKS

# The two seats that close at v1.0.

**FOR WORKING CONTRACTORS**

## Founding Dealers

The dealers building this trade back with us. They use SunProjeX from day one, lend their name to the public list of dealers committed to the revival, and help shape what gets built next.

- **Crew tier locked at \$99/month for life** — frozen, not promotional.
- Listed publicly on the Solar Thermal Revival dealer directory.
- Direct line to the product team — roadmap input every quarter.
- Hand-picked and geographically spread — not first-come, first-served.
- Cohort closes when SunProjeX hits v1.0 (target end of Q3 2026). Once it closes, it closes.

**Apply:** [solarthermalrevival.com/founding-application.html?track=dealer](https://solarthermalrevival.com/founding-application.html?track=dealer)

**Email:** [dealers@solarthermalrevival.com](mailto:dealers@solarthermalrevival.com)

**FOR PANEL, CONTROLLER, AND COMPONENT MAKERS**

## Founding Manufacturer Partners

The manufacturers still in the trade who want a working dealer channel underneath them again. Co-marketing, technical integration, joint dealer recruitment. We don't announce anyone until they're ready to be announced.

- **Co-marketing** — joint dealer recruitment, case studies, field events.
- **Technical integration** — your SKUs and spec sheets inside the design engine.
- Default catalog placement; visibility on every proposal in the field.
- Co-design rights on the manufacturer portal — your dealers, your analytics.
- Founding Partner status is permanent — in writing.

**Apply:** [solarthermalrevival.com/founding-application.html?track=manufacturer](https://solarthermalrevival.com/founding-application.html?track=manufacturer)

**Email:** [partners@sunprojex.com](mailto:partners@sunprojex.com)

## PATHWAY B · SOLAR THERMAL REVIVAL · OPEN TRACKS

# The two roles that stay open.

**FOR ENGINEERS, RETIRED REPS, ASSOCIATION VOICES**

## Industry Advisors

You won't be asked to sell anything. You'll be asked to tell us when we're wrong, point us at the dealers who should know about this, and lend your name if you believe in what's getting built.

- **Free platform access** — full SunProjeX, no charge.
- Optional referral rev share if you bring dealers into the program.
- Listed on the Revival advisory board (only if you want to be).
- Quarterly call with the product team. Off the record by default.
- No quota. No deliverables. No pitch deck.

**Apply:** [solarthermalrevival.com/founding-application.html?track=advisor](https://solarthermalrevival.com/founding-application.html?track=advisor)

**Email:** [advisors@solarthermalrevival.com](mailto:advisors@solarthermalrevival.com)

**FOR FINANCE, DISTRIBUTION, AND SOFTWARE PLATFORMS**

## Channel Partners

Your contractors get access to our tools. Our dealers get access to your products. Integration partnerships, not memberships. We work with finance companies, distributors, and software platforms who already serve the trade.

- **Two-way integration** — your services live inside the SunProjeX workflow.
- Joint distribution to the Revival dealer network as it grows.
- Custom API, SSO, and data-sync options.
- Co-marketed launches and joint case studies.
- No application fee. No exclusivity unless we both want it.

**Apply:** [solarthermalrevival.com/founding-application.html?track=channel\\_partner](https://solarthermalrevival.com/founding-application.html?track=channel_partner)

**Email:** [channel-partners@solarthermalrevival.com](mailto:channel-partners@solarthermalrevival.com)

## NEXT STEPS

## How it works.

**01****Pick a pathway**

If you make panels, tanks, controllers, or pumps and want them in front of every SunProjeX dealer — that's Pathway A (Catalog / Featured / Channel). If you're a dealer, advisor, or integration partner — that's Pathway B (Revival cohort).

**02****Apply or email**

Each track has its own application URL and direct email — see page 7. Twenty minutes on a call is usually enough to know if the fit is real.

**03****Onboarding**

SunProjeX plans: SKUs in the catalog within a week (Catalog), same-week (Featured), scoped engagement (Channel). Revival cohort: provisioned access, directory listing, and a co-announced launch on your timeline.

**04****Ongoing**

Quarterly business review for Featured and Founding Manufacturer Partners, monthly for SunProjeX Channel, founder-direct for Founding Dealers, and on-demand for Advisors and Revival Channel Partners.

# Apply.

*Pick a track. Send a note. We answer in hours.*

## PATHWAY A · SUNPROJEX PARTNER PLANS

**Catalog Listing** · Free · **Featured Partner** · Annual · **Channel Plan** · Custom

All inquiries: [partners@sunprojex.com](mailto:partners@sunprojex.com)

Form: [sunprojex.com/#partners](https://sunprojex.com/#partners)

## PATHWAY B · SOLAR THERMAL REVIVAL

### Founding Dealers

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**Email:** [dealers@solarthermalrevival.com](mailto:dealers@solarthermalrevival.com)

### Founding Manufacturer Partners

**Apply:** [solarthermalrevival.com/founding-application.html?track=manufacturer](https://solarthermalrevival.com/founding-application.html?track=manufacturer)

**Email:** [partners@sunprojex.com](mailto:partners@sunprojex.com)

### Industry Advisors

**Apply:** [solarthermalrevival.com/founding-application.html?track=advisor](https://solarthermalrevival.com/founding-application.html?track=advisor)

**Email:** [advisors@solarthermalrevival.com](mailto:advisors@solarthermalrevival.com)

### Channel Partners

**Apply:** [solarthermalrevival.com/founding-application.html?track=channel\\_partner](https://solarthermalrevival.com/founding-application.html?track=channel_partner)

**Email:** [channel-partners@solarthermalrevival.com](mailto:channel-partners@solarthermalrevival.com)

## FOUNDER DIRECT

### Ed Sweat

*Twenty years installing solar thermal in Florida.*

Built by installers, for installers. The Revival is a public commitment - a list of names willing to put their reputation behind rebuilding the trade.

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